

Indicus NEOTE

LUXURY INTERIOR EMULSION



Scuff Resistant



Silver Ion Technology



Velvet Touch Effect

A Breakthrough In Paint Performance.

Indicus Neotè Luxury Interior Emulsion adds a touch of sophistication to your walls with its radiant silky sheen finish that exudes timeless elegance. It is engineered to resist toughest scuff marks and delivers superior washability. It comes with Silver-Ion technology that provides a more hygienic indoor environment.



Scuff Resistant

Created to withstand marks, scratches, and abrasions caused by everyday wear and tear, Neotè ensures the walls remain pristine and fresh-looking over time.



Superior Washability

Formulated with advanced stain-resistant polymers and strong film-forming technology, Neotè offer a tough, washable surface that resists repeated cleaning and scrubbing.



Silver Ion Technology

Embedded within Neotè's structure, these Silver Ions are continuously active and work on the painted surface to inhibit the growth of bacteria and other harmful pathogens.



Anti-fungal

Neotè creates a protective barrier that resist the growth of mould, mildew, and other fungal organisms on walls. By preventing fungal growth, Neotè helps in maintain clean & hygienic walls and reduce the risk of flaking or discolouration over time.



Velvet Touch Effect

Crafted to deliver a silky and ultra-smooth velvety texture on walls, mimicking the opulence of fine velvet fabric. It is a joy to touch, adding a sensory delight that enhances the overall living experience.



Eco-friendly

Conforms to environmental, safety standards and low VOC standards.



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Technical Properties

Finish	Silky Sheen
Bases	N-1, N-11, N-21
Vehicle Type	Acrylic
Specific Gravity	1.34 ± 0.02
Viscosity @ 27 °C	105 KU ± 5
VOC Level	<20 g/L
Drying Time ¹	Surface dry : 30 to 40 mins. Recoat : 4 to 6 hours
Coverage ¹	265 sq.ft./L/coat
Dilution	Up to 50% with clean water

¹Drying time and coverage will vary depending upon the surface condition, degree of dilution and method of application.

Precautions

- Diluted paint must be used within 24 hours of dilution.
- Do not over-thin or over-extend the brush.
- In coastal areas, it is recommended to apply the topcoat immediately after the undercoat is dry.
- Close container after each use and store in a cool and dry place.

Application Procedure

1. Sand the surface to remove dust, old paint or any loose particles and wipe clean.
2. Prime the surface using INDICUS ULTRAPRIME and allow it to dry for 4-6 hours.
3. Apply INDICUS ULTRACOAT Wall Putty to smoothen the surface and allow it to dry for 4-6 hours. Sand the surface and wipe clean.
4. Apply another coat of ULTRAPRIME and allow it to dry. Sand the surface and wipe clean.
5. Apply 2-3 coats of INDICUS Neotè after diluting it by 40-50% with clean water. A gap of 4-6 hours should be given between the coats.

Health & Safety

- No added Lead, Mercury, Chromium, Arsenic or other heavy metals.
- Allow adequate ventilation during application and drying.
- Do not breathe spray mist or sanding dust.
- Use rubber gloves, dust mask or nose pad during application, sanding and clean up.
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- Do not pour leftover paint/primer down the drain or in water courses.

Shelf Life & Storage

Shelf life is 36 months from the date of Manufacturing. Store in cool & dry place, away from direct sunlight.